

Programme of Study of MBA (Regular Programme) course - 2025-2026,2026-2027

Semester-I											
Paper Code	Subject Code	Name of Subject	Contact Hours Per				Examination Scheme Marks				Credit
			T	L	P	Total	Internal	External	Practical	Total	
101	MBAM1101T	Principles of Management	4			4	50	50		100	4
102	MBAM1102T	Accounting for Management	4			4	50	50		100	4
103	MBAM1103T	Business Environment	4			4	50	50		100	4
104	MBAM1104T	Managerial Economics	4			4	50	50		100	4
105	MBAM1105T	Management Science	4			4	50	50		100	4
106	MBAM1106T	Organizational Behaviour	4			4	50	50		100	4
108	MBAM1107T	Seminar on Environment & Business		4		4	100			100	4
109	MBAM1108P	Viva Voce			4	4		100		100	4
Total			24	4	4	32	400	400		800	32
Semester-II											
Paper Code	Subject Code	Name of Subject	Contact Hours per				Examination Scheme Marks				Credit
			T	L	P	Total	Internal	External	Practical	Total	
201	MBAM1201T	Management Information Systems & Decision Support Systems	4			4	50	50		100	4
202	MBAM1202T	Business Statistics & Research Methodology	4			4	50	50		100	4
203	MBAM1203T	Financial Management	4			4	50	50		100	4
204	MBAM1204T	Management of Human Resources	4			4	50	50		100	4
205	MBAM1205T	Marketing Management	4			4	50	50		100	4
206	MBAM1206T	Operations Management	4			4	50	50		100	4
207	MBAM1207T	Seminar on International Business Environment &		4		4	100			100	4
208	MBAM1208P	Viva Voce			4	4		100		100	4
Total			24	4	4	32	400	400		800	32

Semester-III												
Paper code	Subject Code	Name of Subject		Contact hours per				Examination scheme marks				Credit
				T	L	P	Total	Internal	External	Practical	Total	
301	MBAM2301T	Project Management		4			4	50	50		100	4
302	MBAM2302T	Business Analytics		4			4	50	50		100	4
317	MBAM2317T	317	Seminar on Summer Training		4		4	100			100	4
318	MBAM2318P	318	Viva Voce			4	4		100		100	4
319	MBAM2319P	319	Major Research Project-I			2	2	50			50	2
In addition out of the following students would be required to opt (Discipline Centric Elective) for two functional areas equivalent to 400 marks												
Marketing	MBAM2303T	303	Advertising & Sales Management	4			4	50	50		100	4
	MBAM2304T	304	Marketing Research	4			4	50	50		100	4
HRM	MBAM2305T	305	Management of Industrial Relations	4			4	50	50		100	4
	MBAM2306T	306	Human Resources Planning & Development	4			4	50	50		100	4
Finance	MBAM2307T	307	Management of Financial Institutions	4			4	50	50		100	4
	MBAM2308T	308	Financial Services and Markets	4			4	50	50		100	4
OM	MBAM2309T	309	Production Planning & Control	4			4	50	50		100	4
	MBAM2310T	310	Inventory Management	4			4	50	50		100	4
IT	MBAM2311T	311	Database Management	4			4	50	50		100	4
	MBAM2312T	312	Business Applications of Cloud Computing	4			4	50	50		100	4
IB	MBAM2313T	313	Multinational Financial Management	4			4	50	50		100	4
	MBAM2314T	314	International Marketing	4			4	50	50		100	4
Retail	MBAM2315T	315	Management of Retail Organisation	4			4	50	50		100	4
	MBAM2316T	316	Retail Consumer Behaviour	4			4	50	50		100	4
Total				24	4	6	34				850	34

Semester-IV												
Paper code	Subject Code	Name of Subject		Contact hours per				Examination scheme marks				Credit
				T	L	P	Total	Internal	External	Practical	Total	
401	MBAM2401T	Strategic Management		4			4	50	50		100	4
402	MBAM2402T	Organisational Development & Change		4			4	50	50		100	4
403	MBAM2403P	Project Report in Major Area of Specialisation			2		2		50		50	2
404	MBAM2404T	Seminar on Business Ethics & Values			4		4	100			100	4
405	MBAM2405P	Viva on Project Report				4	4		100		100	4
Out of the following students would be required to opt (Discipline Centric Elective) for three electives of 100 marks each from a particular functional area												
Marketing	MBAM2406T	406	Consumer Behaviour	4			4	50	50		100	4
	MBAM2407T	407	Digital Marketing	4			4	50	50		100	4
	MBAM2408T	408	Marketing of Services	4			4	50	50		100	4
	MBAM2409T	409	Management of Logistics	4			4	50	50		100	4
	MBAM2410T	410	Rural Marketing	4			4	50	50		100	4
IT	MBAM2411T	411	Strategic Information Systems	4			4	50	50		100	4
	MBAM2412T	412	System Analysis & Design	4			4	50	50		100	4
	MBAM2413T	413	Software Engineering	4			4	50	50		100	4
	MBAM2414T	414	Business Process & Re-engineering	4			4	50	50		100	4
	MBAM2415T	415	Enterprise Resource Planning	4			4	50	50		100	4
Finance	MBAM2416T	416	Security Analysis & Portfolio Management	4			4	50	50		100	4
	MBAM2417T	417	Derivatives and Risk Management	4			4	50	50		100	4
	MBAM2418T	418	Management Control Systems	4			4	50	50		100	4
	MBAM2419T	419	Management of Working Capital	4			4	50	50		100	4
	MBAM2420T	420	Corporate Tax Planning	4			4	50	50		100	4
	MBAM2441T	441	International Financial Management	4			4	50	50		100	4
OM	MBAM2421T	421	Purchasing Management	4			4	50	50		100	4
	MBAM2422T	422	Management of Logistics	4			4	50	50		100	4
	MBAM2423T	423	Plant Design & Layout	4			4	50	50		100	4
	MBAM2424T	424	Statistical Quality Control	4			4	50	50		100	4
	MBAM2425T	425	Service Operation Management	4			4	50	50		100	4
HRM	MBAM2426T	426	Compensation Management	4			4	50	50		100	4
	MBAM2427T	427	Labour Laws	4			4	50	50		100	4
	MBAM2428T	428	Industrial Psychology	4			4	50	50		100	4
	MBAM2429T	429	Cross-Cultural & Global Management	4			4	50	50		100	4
	MBAM2430T	430	Management of Training & Development	4			4	50	50		100	4
	MBAM2431T	431	Regional Blocks	4			4	50	50		100	4
	MBAM2432T	432	International Economic Organisations	4			4	50	50		100	4

<i>IB</i>	MBAM2433T	<i>433</i>	Export-Import Procedures,Documentation & Logistics	4			4	50	50		100	4
	MBAM2434T	<i>434</i>	Global Human Resources Management	4			4	50	50		100	4
	MBAM2435T	<i>435</i>	Foreign Language for Business	4			4	50	50		100	4
<i>Retail</i>	MBAM2436T	<i>436</i>	Supply Chain Management	4			4	50	50		100	4
	MBAM2437T	<i>437</i>	Merchandising Planning and Strategies	4			4	50	50		100	4
	MBAM2438T	<i>438</i>	Retail Strategies	4			4	50	50		100	4
	MBAM2439T	<i>439</i>	Store Management	4			4	50	50		100	4
	MBAM2440T	<i>440</i>	Customer Relationship Essentials in Retailing	4			4	50	50		100	4
Total				20	6	4	30				750	30